



SOFIA COSTA LIMA

I write, read books and wear lipsticks.

My biggest passion is storytelling. To me, it's a matter of choosing the right words. More than tell stories through writing, I want to help businesses communicate more effectively with their clients.

CONTACTS

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SKILLS

- Creative Writing
- C1 English Level
- SEO
- Photography
- Blogging

OTHER EXPERIENCES

- Content Writer Freelancer | Arrow Plus | 2019
- Radio Coordinator | Rádio Imagem (2016)
- Writing & Proofreading | ESCS MAGAZINE (2014 - 2017)

PROFESSIONAL EXPERIENCE

Marketing Technician

Arfit Climatização | 2022 - 2023

- Content Manager
- Social Media Manager;
- Internal Communications.

Assistant

Centro Veterinário Holístico Bandarravet | 2020 - 2021

- Customer Service;
- Vet Center Assistant.

Marketing Assistant

Livrarias Bertrand | 2019

- Content creation for website and blog;
- Internal communications;
- B2B commercial assistant.

EDUCATION

Masters | Literary, Cultural and Interarts Studies
Faculdade de Letras da Universidade do Porto | 2021 - 2023

Postgraduate | Digital Marketing
Universidade Lusófona de Humanidades e Tecnologias | 2017

Bachelor | Journalism
Escola Superior de Comunicação Social | 2013 - 2016