



SOFIA COSTA LIMA

I write, read books and wear lipsticks.

My biggest passion is storytelling. To me, it's a matter of choosing the right words. More than telling stories through writing, I want to help businesses communicate more effectively with their clients.

CONTACTS

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SKILLS

- English level C1
- Creative Writing
- SEO
- Blogging
- Canva
- Social Media
- E-mail Marketing

EDUCATION

Masters: Literary, Cultural and Interarts Studies
Faculdade de Letras da Universidade do Porto | 2021 - 2023

Postgraduate: Digital Marketing
Universidade Lusófona de Humanidades e Tecnologias | 2017

Bachelor: Journalism
Escola Superior de Comunicação Social | 2013 - 2016

PROFESSIONAL EXPERIENCE

Marketing Assistant

Liga Portuguesa Contra o Cancro — Núcleo Regional do Norte | since 2024

- Content Manager;
- Social Media Manager;
- E-mail Marketing;
- Marketing Manager.

Marketing Assistant

Arfit Climatização | 2022 - 2023

- Content Manager
- Social Media Manager;
- Internal Communications.

Assistant

Veterinary Center Bandarravet | 2020 - 2021

- Customer Service;
- Vet Center Assistant.

Content Writer

Arrow Plus | 2019 - 2020

- Website Articles Writing and Optimization.

Marketing Assistant

Livrarias Bertrand | 2019

- Content creation for website and blog;
- Internal communications;
- B2B commercial assistant.